

## **Executive Decision Makers**

| TARGET: | MARKET: | METHODOLOGY:

Executives US 60-Minute Telephone/ Web IDIs

## **SPECS:**

Executives of courier companies transporting samples for diagnostic testing from home health agencies or patients' homes to a lab

• Examples are blood and urine samples

Executives at mobile labs contracting with home health agencies to perform testing for home health patients

## **SAMPLE PROFILES:**

- CEO at Path-Tec
- President and CEO at Socium Logistics, a GlobalTranz agent Chief Operating Officer at Lab Logistics
- Chief Executive Officer at Amerimed Medical Solutions
- Chief Operations Officer at MedStar Mobile Healthcare