

IT / Print Decision Makers

| TARGET: | MARKET: | METHODOLOGY:

IT/Print DMs US 60-Minute Telephone/ Web IDIs

SPECS:

IT/Print DM (Enterprise)

• 500+ employees

IT/Print DM (SMB)

• 10-499 employees

Print End User (Enterprise)

• 500+ employees

SoHo User who is the print decision maker + user

• 1-9 employees

SAMPLE PROFILES:

- President at Arbor Devices
- · CTO at Priceline
- Director of Product at Tempus
- IT Director at Ramsey Industries

US (+1) 888-229-6664 | UK (+44) 020-8068-7070 info@InnovateMR.com