

# Luxury Car Owners

## | TARGET:

Luxury Car Owners

## | MARKET:

New York City, San  
Francisco, London

## | METHODOLOGY:

60-Minute Telephone / Web IDIs

## SPECS:

HNW individuals \$6mm/£400k

Range of ages some younger than 30 or older than 50

They have a requirement for personal transportation devices

Gender break down 4 men 1 woman

## SAMPLE PROFILES:

- Chief Marketing and Commercial Officer
- Managing Director
- CTO - Executive ME

### Contact us

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### Locations

Los Angeles | New York | London |  
New Delhi | Toronto | Ahmedabad |  
Belgrade