innovateMR + IVY EXEC

Purchasing Administrator Decision Makers

TARGET:	MARKET:	METHODOLOGY:
Purchasing Administrators	US	60-Minute Telephone/ Web IDI

SPECS:

Must be at an Office-Based Lab (OBL) for endovascular surgery

Involved in purchasing medical devices

Familiar with specific companies/manufacturers

SAMPLE PROFILES:

- Director of Purchasing/Supply Chain at Medicine Industries, Inc
- Purchasing Supervisor at Molecular Templates
- Director of Purchasing at Rochester Drug Cooperative, Inc
- Purchasing Supervisor at Cumberland Packing Corp

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Locations

Los Angeles | New York | London | New Delhi | Toronto | Ahmedabad | Belgrade