

Trade Finance Decision Makers

| TARGET: | MARKET: | METHODOLOGY:

Trade Finance Executives

US

45-Minute Telephone / Web IDIs

SPECS:

- Small/Medium sized banks
- Trade Finance job titles (potentially within the wholesale, private, commercial or small business sectors)

SAMPLE PROFILES:

- Senior Vice President at GSB
- Senior Vice President, Business Credit Manager at 5Star Bank
- VP, Senior Relationship Manager at Mechanics Bank
- Finance Manager, Vice President at Enterprise Bancorp